

WearableART

AN UNEXPECTED RUNWAY SHOW WITH FLAIR

Marketing Packages

Runway Show & Dinner: Saturday, April 26, 2025

Runway Gallery: Sunday, April 27, 2025

THE EVENT IMPACT & REACH

THIS 4TH ANNUAL SELL-OUT-EVENT IS A FUNDRAISER FOR THE OAK HARBOR SENIOR CENTER FOUNDATION (A 501(C)3 NONPROFIT) IN PARTNERSHIP WITH THE CITY OF OAK HARBOR PARKS AND RECREATION AND ARTS COMMISSION. WHILE THE EVENT WILL SELL OUT AT 80, THE MARKETING REACHES WIDELY THROUGH OUT THE COMMUNITY. WITH OVER 17,000 IMPRESSIONS, YOUR BRAND WILL BE THE STAR OF THE RUNWAY!

SCAN FOR MORE INFORMATION ABOUT THE EVENT, OR CHECK OUT OHSCFOUNDATION.ORG/EVENTS



Oak Harbor Senior Center
FOUNDATION

CITY OF
Oak Harbor
Parks & Recreation



CONTACT: LIZ LANGE | 360.279.4581 | LLANGE@OAKHARBOR.ORG



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The Avant-Garde Sponsor

\$3,000

Marketing package valued at \$3,900: Logo on all printed materials including flyers and tickets. Two week event ad ran in the Whidbey Weekly. Event ad in the Oak Harbor Parks & Recreation Activity Guide which is mailed directly to all residential addresses (18,000 households) in the 98277 zip code. Logo on event websites. Dedicated sponsor facebook post on Oak Harbor Parks and Recreation Facebook page with over 1,700 followers. Event ads in email sent to over 1,700 opted in emails. Exclusive sponsor banner on Whidbey Ave. electronic signboard.

VIP Event Experience: Reserved table for six at the event. Includes a delicious dinner by Serendipity Catering, tableside wine, and beer service.

Cuisine Connoisseur Sponsor

\$2,000

Marketing package valued at \$2,500 : Logo on dinner menus and materials related to catering, in addition to printed and online exposure. Event ad in the Oak Harbor Parks & Recreation Activity Guide which is mailed directly to all residential addresses (18,000 households) in the 98277 zip code. Logo on event websites. Dedicated sponsor facebook post on Oak Harbor Parks and Recreation Facebook page with over 1,700 followers. Event ads in email sent to over 1,700 opted in emails. Exclusive sponsor banner on Whidbey Ave. electronic signboard.

Event Experience: Four tickets to the event. Includes a delicious dinner by Serendipity Catering and reserved dinner seating. Special recognition by the host during dinner service.

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Centerpiece Curator Sponsor

\$1,000

Marketing package valued at \$1,200: Logo on event website, evening program, event facebook posts on Oak Harbor Parks and Recreation Facebook page with over 1,700 followers, and in event ads in email sent to over 1,700 opted in emails.

Event Recognition: Mention by event host during evening announcements.

Tickets: Two tickets to the event, each includes a delicious dinner by Serendipity Catering and a drink ticket.

Exclusive Feature: Logo on tabletop designs.

Masterpiece Merit Sponsor

\$1,000

Marketing package valued at \$1,200: Logo on event website, evening program, event facebook posts on Oak Harbor Parks and Recreation Facebook page with over 1,700 followers, and in event ads in email sent to over 1,700 opted in emails.

Event Recognition: Mention by event host during announcements.

Tickets: Two tickets to the event, each includes a delicious dinner by Serendipity Catering and a drink ticket.

Exclusive Feature: Be on stage to hand out awards (optional)

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Artful Libations Sponsor

\$500

Marketing package valued at \$800 : Logo on bar station and drink tickets. Additional branding on printed materials, website, and social media.

Event Experience: One ticket to the event, includes a delicious dinner by Serendipity Catering and a drink ticket.

Event Recognition: Signature cocktail offering named after sponsor. *Example: Casual House Sipper; a blend of fruity notes and champagne.*

Couture Confections Sponsor

\$500

Marketing package valued at \$800: Logo on dessert table signage and auction sheets. Additional branding on printed materials, website, and social media.

Event Experience: One ticket to the event, includes a delicious dinner by Serendipity Catering and a drink ticket.

Event Recognition: Mention during the dessert dash auction and logo in the event program.